

Monthly price	Jumpstart \$350 3,100,000 kip	Affordable \$650 5,800,000 kip	Pro \$1,200 10,700,000 kip	Elite \$2,000 and up
Activities				
Facebook posts	3/week	3/week	4/week	5/week
Facebook boosting (included in price)	\$30	\$50	\$100	min. \$200
Content creation & graphic	Lao OR English	Lao & English	Lao & English	Lao & English
Social engagement post			✓	✓
Sharing through facebook groups			✓	✓
Progress meetings	Bi-monthly	Monthly	Bi-weekly	weekly
Reports	Bi-monthly	Monthly	Monthly	Monthly
Marketing consulting	Digital strategy	General strategy	Detailed strategy	Detailed strategy & management
Other social media channels		+1	+2	Unlimited
Website		Content management	Content and graphic design management	Development, content and graphic design management
Newsletters		Bi-monthly	Monthly	Monthly
Graphic design for branding materials   (flyers, posters, brochures, folders, standees, catalogs)		Up to 1-2 a month	Up to 3-4 a month	Unlimited
Offline marketing strategy & implementation			Strategy	Strategy & Implementation
Media & event consulting			✓	✓
Event management - planning and assisting			Planning	Planning and assisting
Data analysis			✓	✓
Public relations management				✓
Branding activation				✓
Photo & video production				✓
Market research				✓
Annual subscription with payments:				
Monthly			\$1,200	available
Quarterly	\$1,050	\$1,950	\$3,600	5% off
6 months	\$1,995	\$3,705	\$6,840	10% off
Annual	\$3,780	\$7,020	\$12,960	15% off